



## TRANSLATING DATA INTO PROFITS

Reporting Dynamics provides financial consulting services to organizations that want valuable, profit-building insights into the financial “whats” and “whys” of their business.



## ACHIEVE YOUR FINANCIAL GOALS GROW REVENUES, CUT COSTS, OPTIMIZE CASH FLOW

We utilize a 3-step process:

- 1 **IDENTIFY** your organization's financial challenges.
- 2 **ANALYZE** your financial results and supporting data.
- 3 **DELIVER** take-action recommendations you can employ.

## BLANK PAGE VISION™

Blank Page Vision™ is the unique combination of intuitive, analytical, reporting, and communication skills that can be transformational in any organization.

On the surface, Blank Page Vision™ is the ability to start with a blank page and design custom reporting to meet specific information needs. At a deeper level, it is also having the business insight to determine the right questions for your organization today and providing report users with answers in the form of actionable information.

A majority of accounting and finance personnel can update an existing model or report template, but even then, many leave the translation of that information to the report users. Data does not become meaningful information until it is analyzed, translated, and communicated in an elucidative way. Do not settle for less!

If your business needs the valuable benefits that Blank Page Vision™ can provide, reach out to Reporting Dynamics today.

Find out more at [blankpagevision.com](http://blankpagevision.com)

## ABOUT PAT HARDING

Pat Harding is passionate about helping organizations improve their operational and financial performance with on-point translation and clear communication of data. She applies superior analytical skills, coupled with insatiable business curiosity, to enhance clients' bottom line profits by optimizing cash flow, growing revenues, and reducing expenses. Pat is a trusted business advisor with a career credo of accuracy, integrity, and credibility.

Before starting Reporting Dynamics, Pat held key finance and operations roles such as Treasurer, Director of Financial Planning and Analysis, Controller, and VP-Project Manager at GL Homes, one of the top privately-held homebuilders in the United States. Throughout her 17-year tenure, Pat utilized her Blank Page Vision™ to design reporting that got to the heart of business issues, facilitating better decision-making.

Prior to joining GL Homes, Pat used her analysis and reporting skills for the benefit of leading companies in the telecommunications and specialty chemicals industries.

Pat is a CPA and MBA who is dedicated to helping your business succeed.